



Vendor Endorsement Policy

The CEO Roundtable on Cancer often receives requests from vendors to formally endorse products and services in return for providing *CEO Roundtable on Cancer* members and/or entities accredited through the organization's *CEO Cancer Gold Standard* program unique products, incentives, services, etc.

As a non-profit, vendor-neutral organization, *The CEO Roundtable on Cancer* does not formally endorse any product, service or company.

The CEO Roundtable on Cancer welcomes and encourages vendor inquiries and/or information exchange for the purpose of linking member companies, their employees and/or their family members to proven, value-added, health and wellness services and products.

However, vendor involvement and any resulting actions, when offered by *The CEO Roundtable on Cancer* are done so with the mutual and express understanding that *The CEO Roundtable on Cancer* does not proffer any formal endorsement, sanction, ratification, recommendation or seal of approval to any product or enterprise, for-profit or not-for-profit.