



2022 RE-ACCREDITATION FACT SHEET

CEO CANCER GOLD STANDARD™

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With the onset of the pandemic in early 2020, Gold Standard employers found themselves well positioned to react swiftly and effectively to the unprecedented challenges faced by the global community. The importance of employee and community health, well-being, and resilience has never been more apparent.

Wanting to expand the reach and impact of the life-saving tenets of the Gold Standard, significant changes have been incorporated into the Gold Standard framework; critical new requirements have been added, a new application platform has been implemented, the review and approval process has changed and an applicant feedback report is being developed.

Because of these extensive changes, we have suspended the annual re-accreditation requirement. Instead, current Gold Standard organizations are being asked to complete the updated US Gold Standard Application in full to evaluate their benefits and culture against the revised and completely updated standard.

We appreciate the scope of this request and understand organizations will need time to carefully review the new application and assess the time and resources necessary to complete. At this time, there is no deadline for completion. We simply ask that you confirm your interest by contacting

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The Gold Standard Framework | The Five Pillars

While the tenets of risk reduction, early detection & quality care remain, a new Pillar structure places increased emphasis on health education and navigation and includes well-being categories beyond physical health. Also, the framework now incorporates health equity -- the goal for every person to be as healthy as possible regardless of their circumstance or background.

Application Scoring Model

Another significant change has been to modify the application scoring model from a simple pass/fail accreditation to one that captures and celebrates an organization's evolving commitment to the health of its employees, their families and communities. The Gold Standard now recognizes organizations that are at different points on their path to creating robust cultures of health and well-being.

Custom Roadmap

Gold Standard applicants can gain valuable insight into where their organization shines and where more work remains when compared to their Gold Standard peers. Using historic and comparative data collected from previous application submissions, and the collective experience of the Accreditation Review Board, a custom roadmap will provide applicants feedback as part of the new review process.

There are no membership costs or fees associated with becoming a Gold Standard organization.