



FACT SHEET

CEO CANCER GOLD STANDARD™

www.CancerGoldStandard.org | www.Application.CancerGoldStandard.org

The CEO Cancer Gold Standard™ is a **workplace wellness accreditation program** developed by the CEO Roundtable on Cancer that encourages and celebrates organizations committed to reducing the risk and burden of cancer among their employees, families, and communities.

5 Pillars

To earn Gold Standard Accreditation, organizations are required to demonstrate its health benefits and workplace culture include extensive, concrete actions in five key areas known as the Five Pillars.

Pillar #1: Health Education & Navigation

Effectively share health and well-being resources across diverse employee populations.

Pillar #2: Prevention & Early Detection

Encourage physical health by supporting healthy lifestyle choices, cancer screenings and vaccinations.

Pillar #3: Advancing Treatment

Ensure access to quality treatment including cancer clinical trials.

Pillar #4: Survivorship

Support those living with and beyond a cancer diagnosis

Pillar #5: Well-Being

Adopt a holistic approach to individual and community health

The Gold Standard is based on the latest scientific evidence and evolves to ensure the framework that promotes the adoption of the best benefits and policies to maximize positive health outcomes for employees, families and communities.

Over 200 private, non-profit and government organizations, large and small, from diverse industries, have earned Gold Standard accreditation, including the National Cancer Institute (NCI), the federal government's principal agency for cancer research and training, and many NCI-designated cancer centers.

There are no membership costs or fees associated with becoming a Gold Standard organization.