



FACT SHEET

CEO CANCER GOLD STANDARD™

www.CancerGoldStandard.org

The *Gold Standard* is a free workplace wellness accreditation program that encourages and recognizes organizations that take concrete actions to address cancer in their workplaces. The *Gold Standard* provides a framework for employers to have a healthier workforce by focusing on cancer risk reduction, early detection and high-quality care.

5 PILLARS

The Five Pillars align with the *Gold Standard's* goals and requirements.

Pillar #1: Prevention

Maintain a tobacco-free workplace and offer tobacco-cessation support
Offer programs and services that focus on healthy nutrition, physical activity and healthy weight
Cover appropriate vaccinations

Pillar #2: Screening

Provide coverage for evidence-based cancer screening exams - to detect certain cancers at an early stage, when management or treatment has the best chance for a positive outcome.

Pillar #3: Cancer Clinical Trials

Ensure access to participation in cancer clinical trials.

Pillar #4: Quality Treatment and Survivorship

Ensure access to quality cancer treatment and respond to the unique needs of employees who are cancer survivors or who are caring for a cancer survivor.

Pillar #5: Health Education & Health Promotion

Educate and inform employees about cancer prevention, screening, clinical trials, quality care and survivorship; and promote employee engagement and participation in healthy workplace initiatives.

If you have any questions, or would like an informal review of an in process application and/or tobacco-free policy, please contact:

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